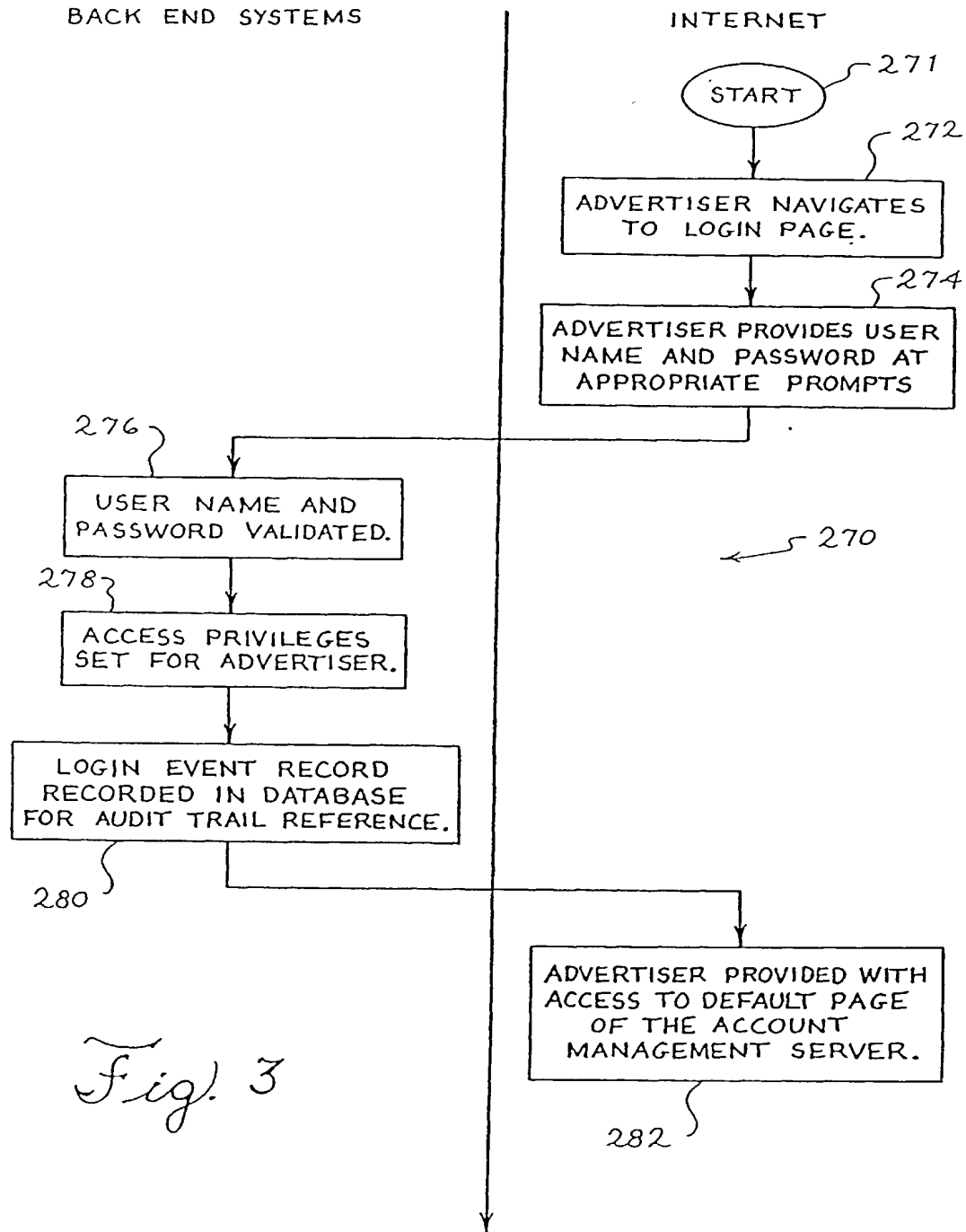
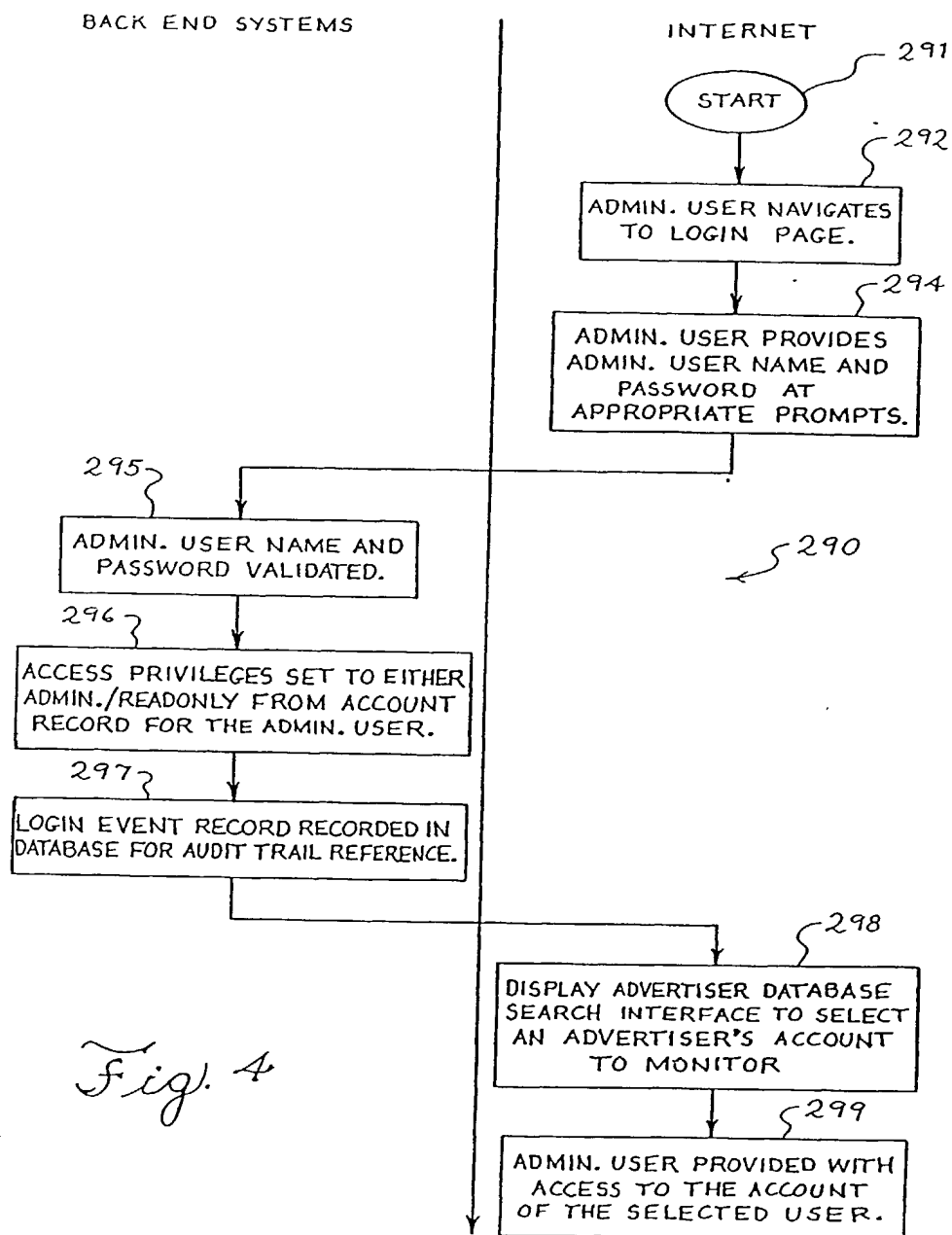
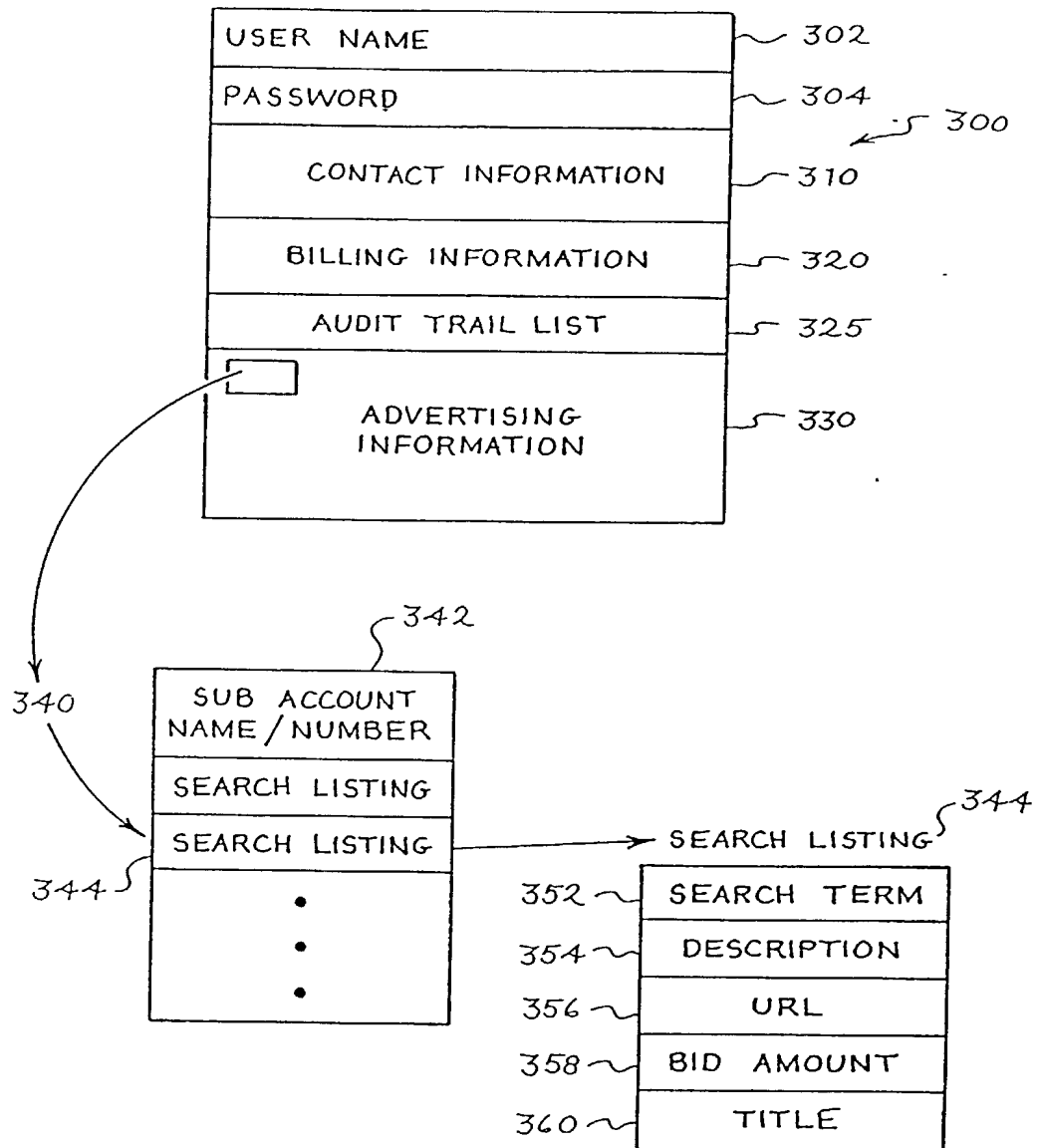
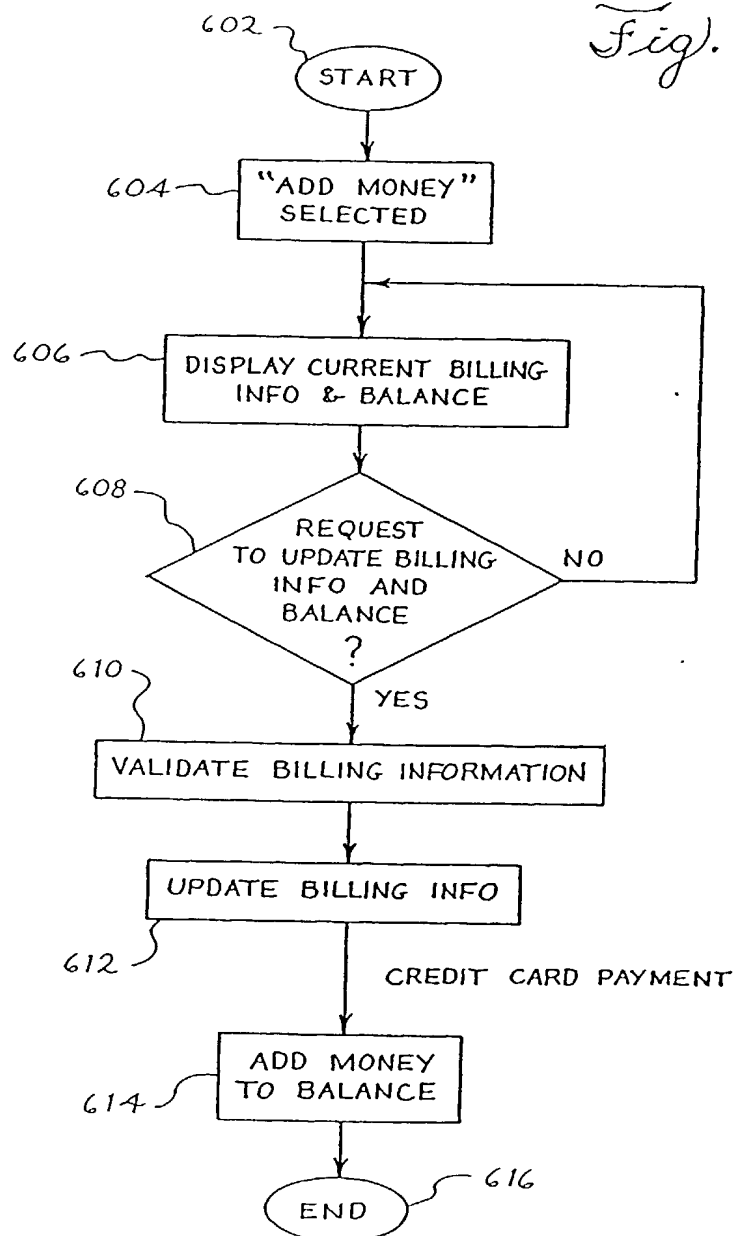


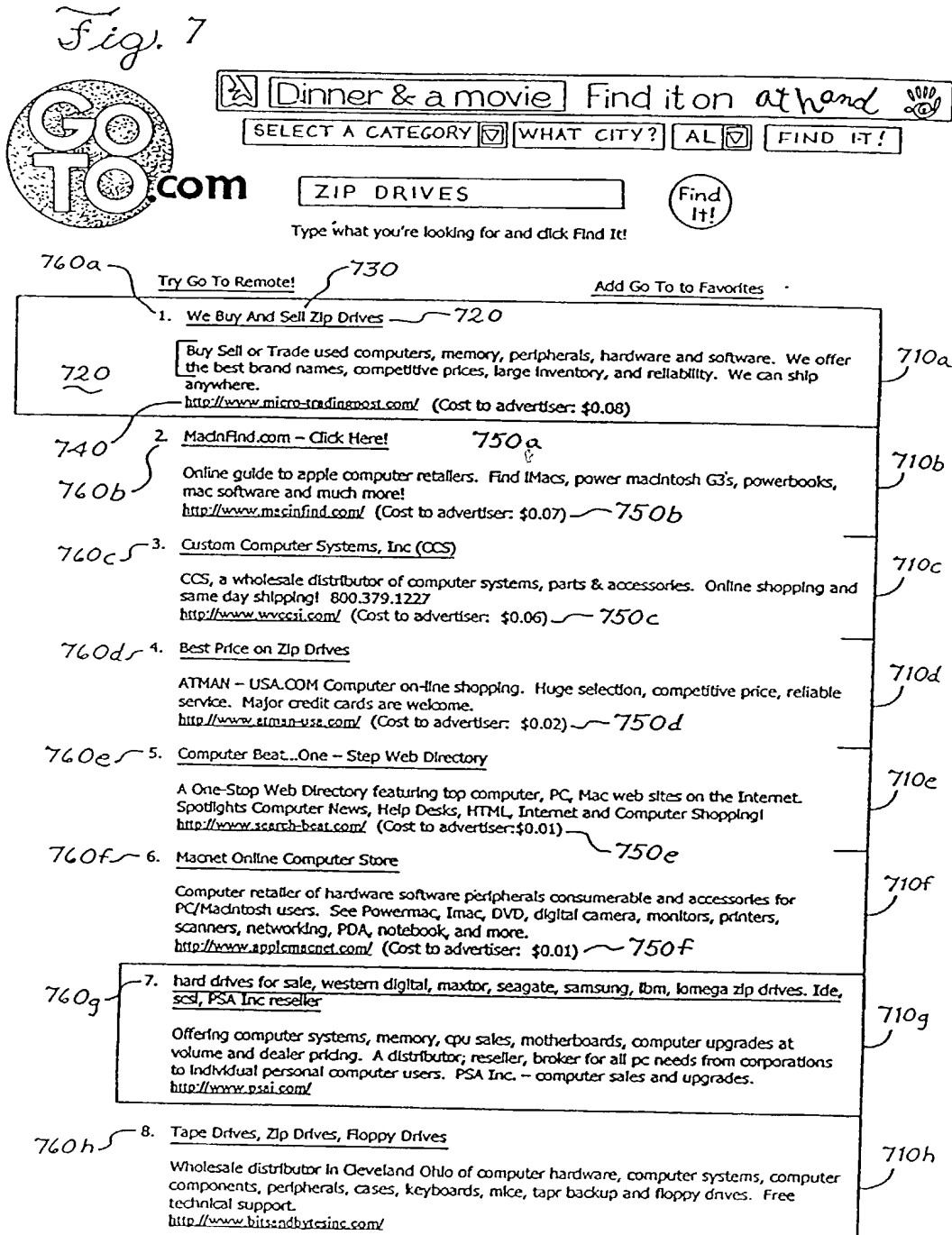
Fig. 2











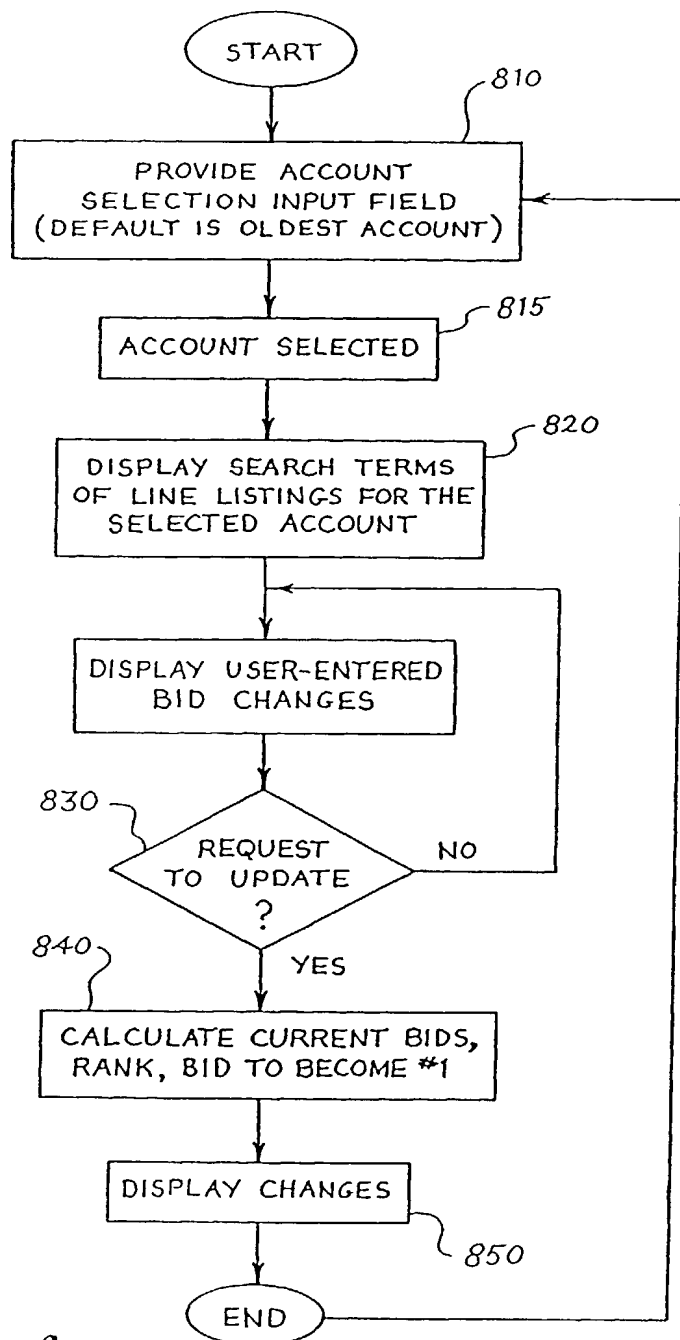


Fig. 8

900

910 920

CAMPAIGN #1 PAGE 1

902 904 906 907

SEARCH TERM	CURRENT BID	CURRENT RANK	BID TO BECOME #1	NEW BID
CAR	0.01	10	1.00	0.01
AUTO	0.10	5	2.00	0.12
AUTOMOBILE	0.13	2	1.50	0.15

908

UPDATE BIDS

912

Fig. 9

FIG. 10

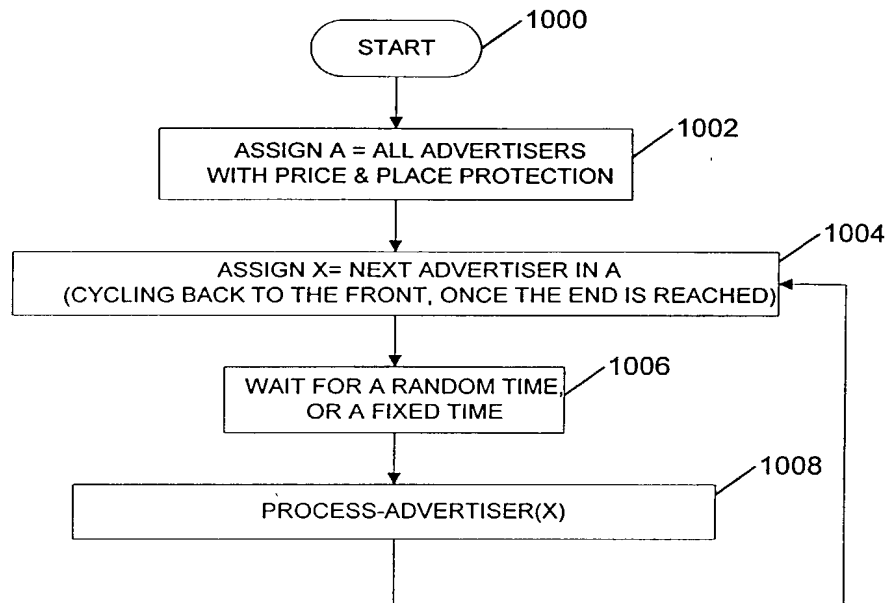


FIG. 11

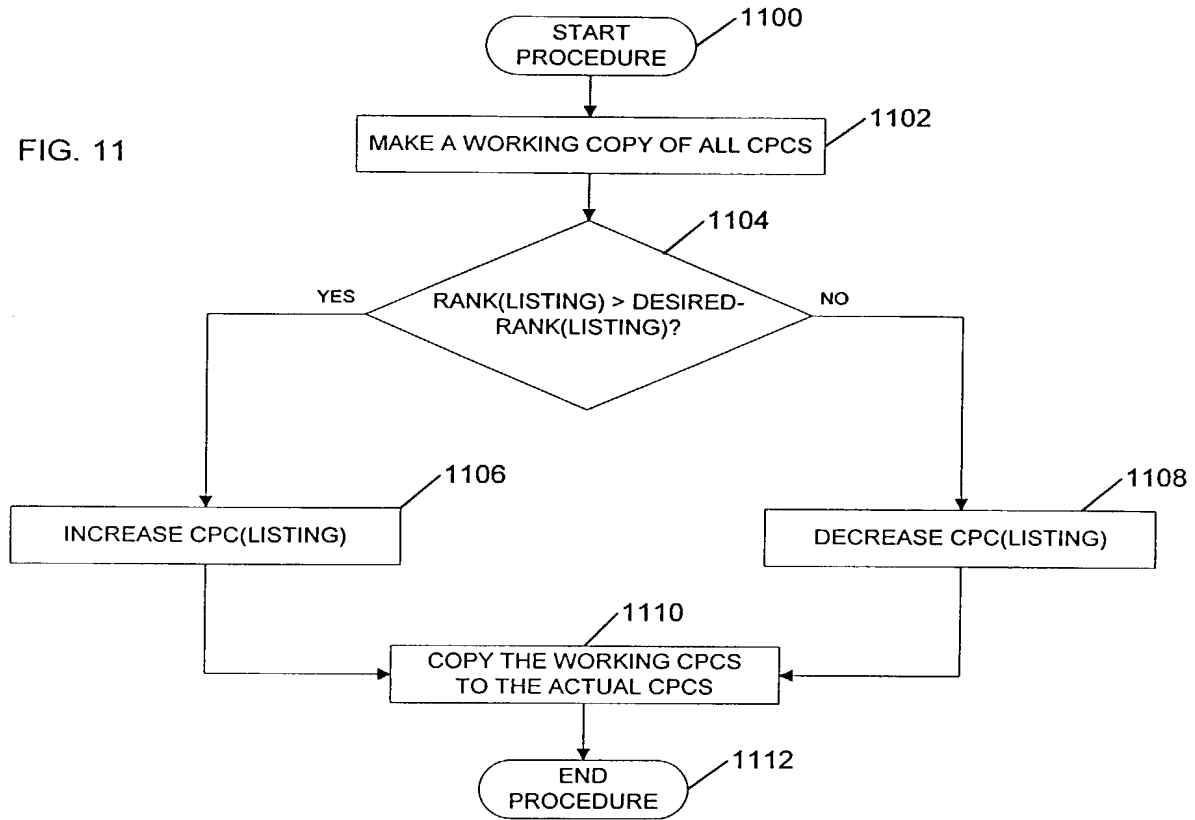


FIG. 12

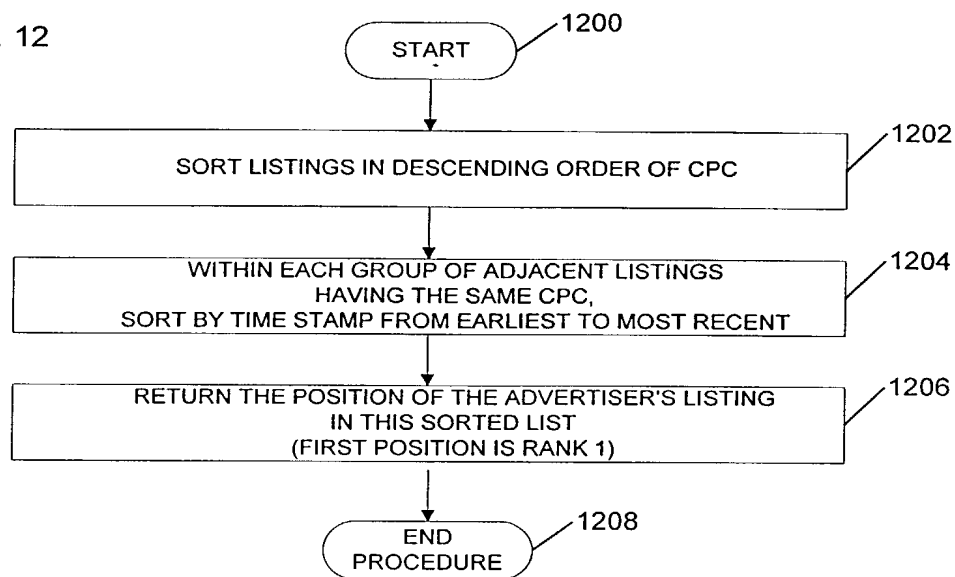


FIG. 13

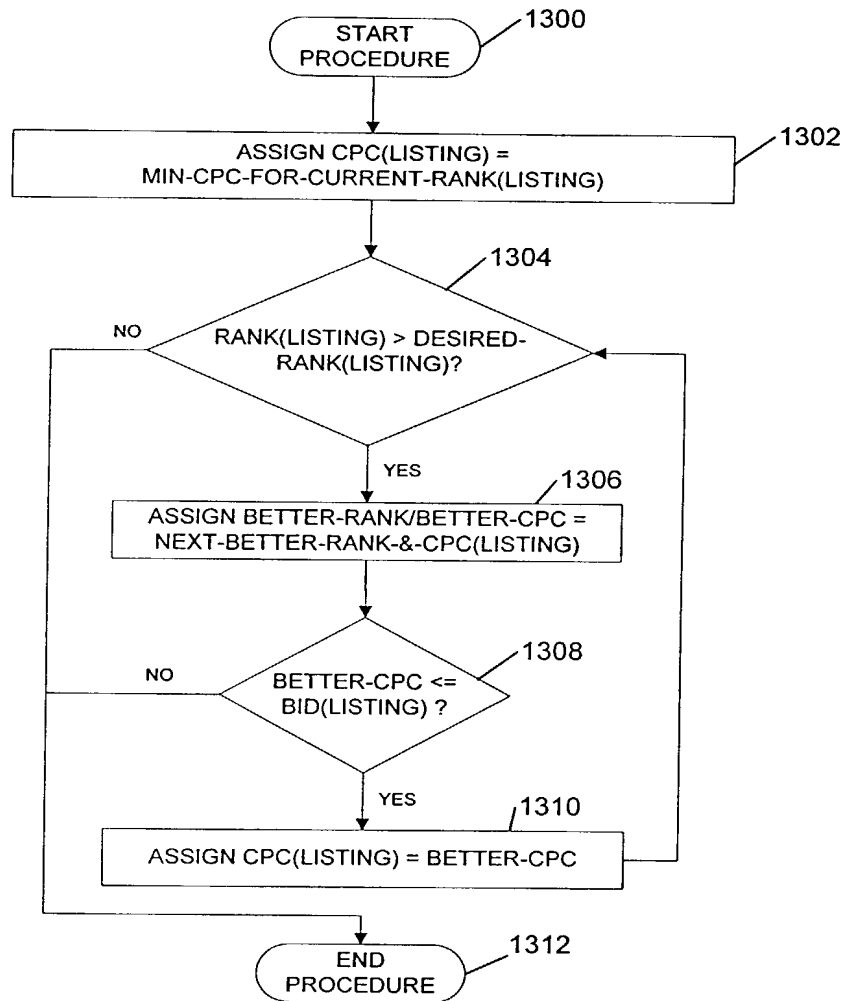


FIG. 14

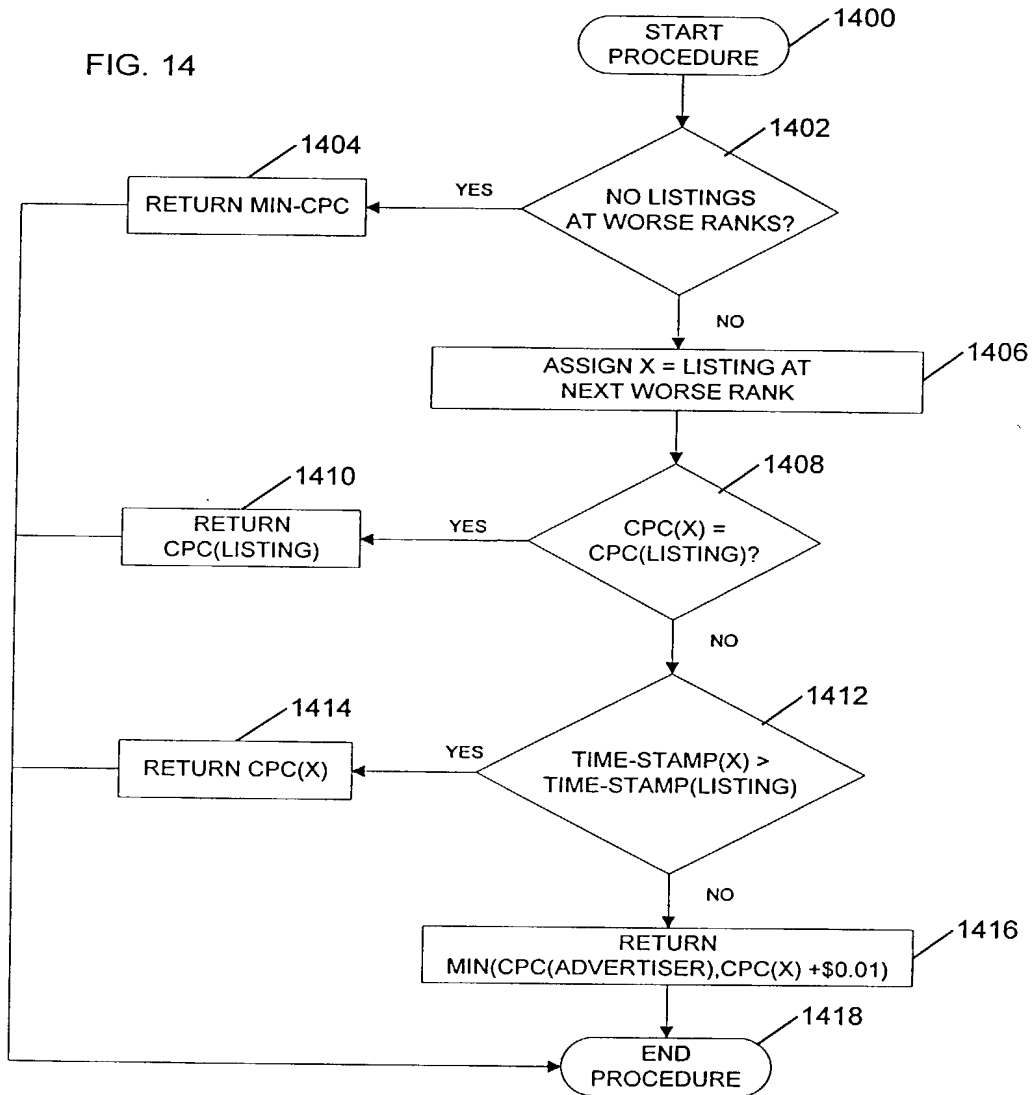


FIG. 15

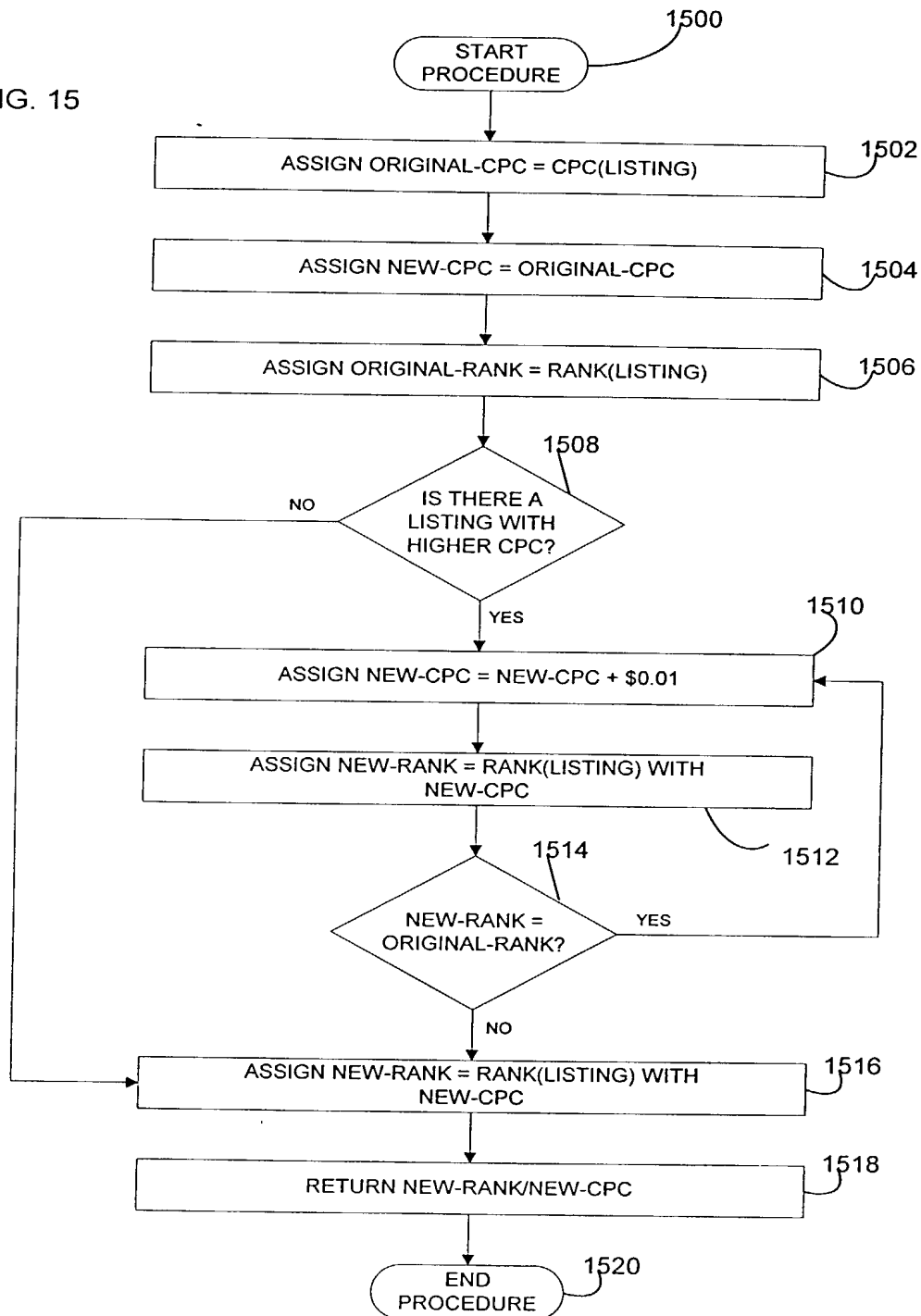
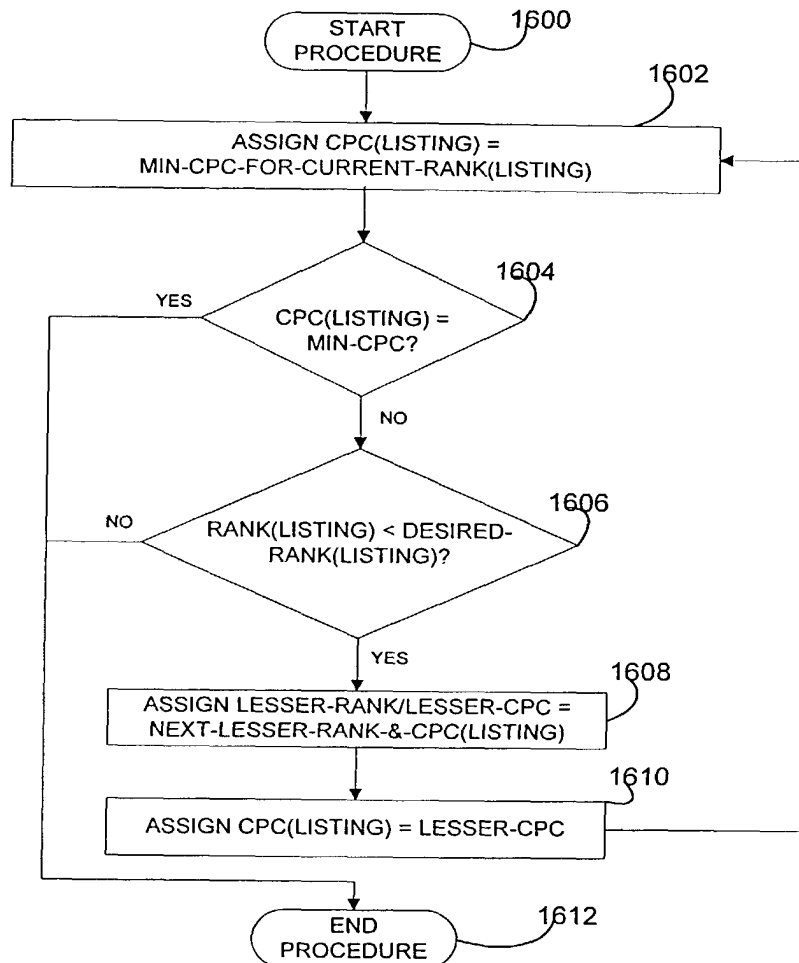


FIG. 16



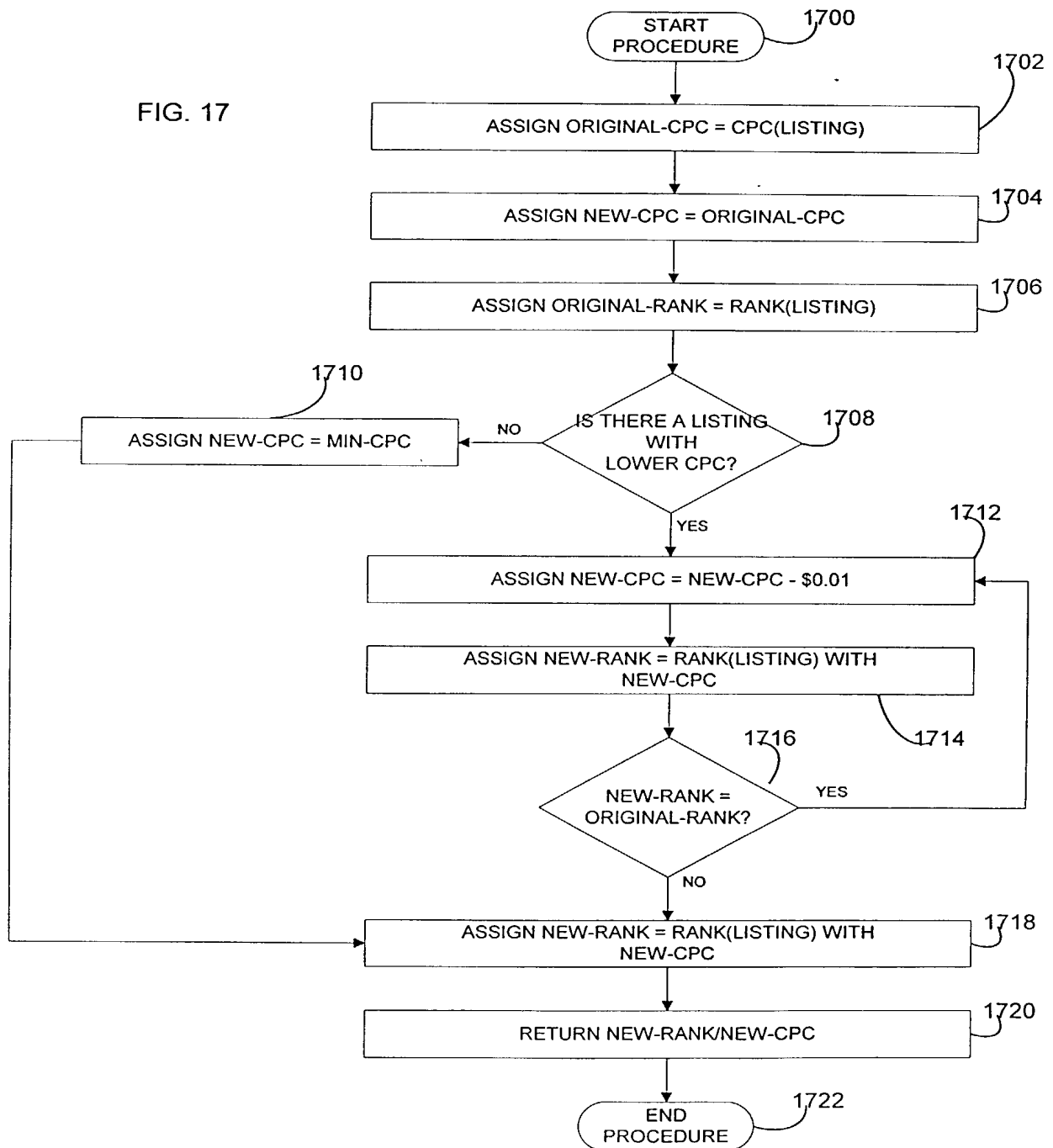


FIG. 18

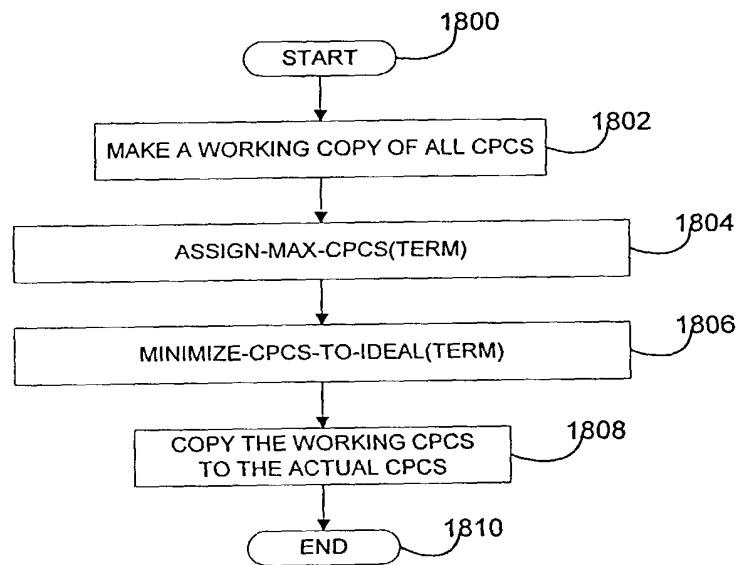
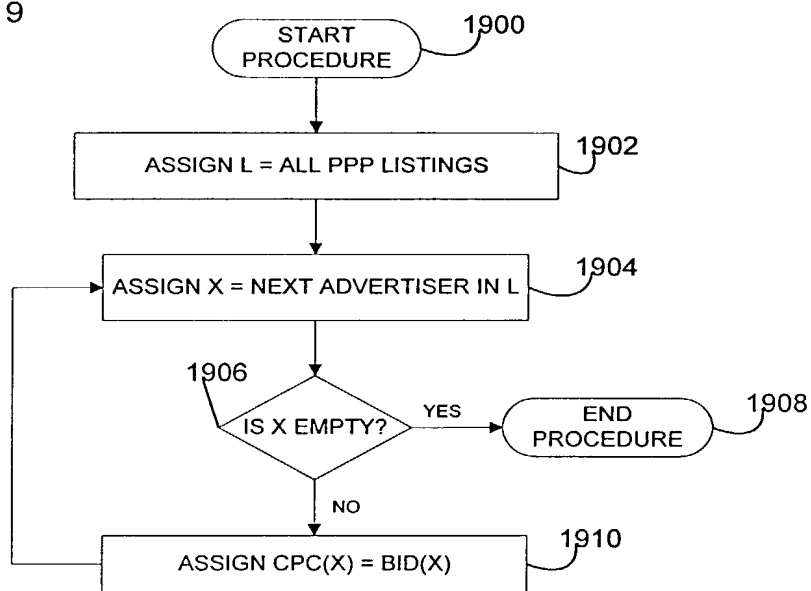
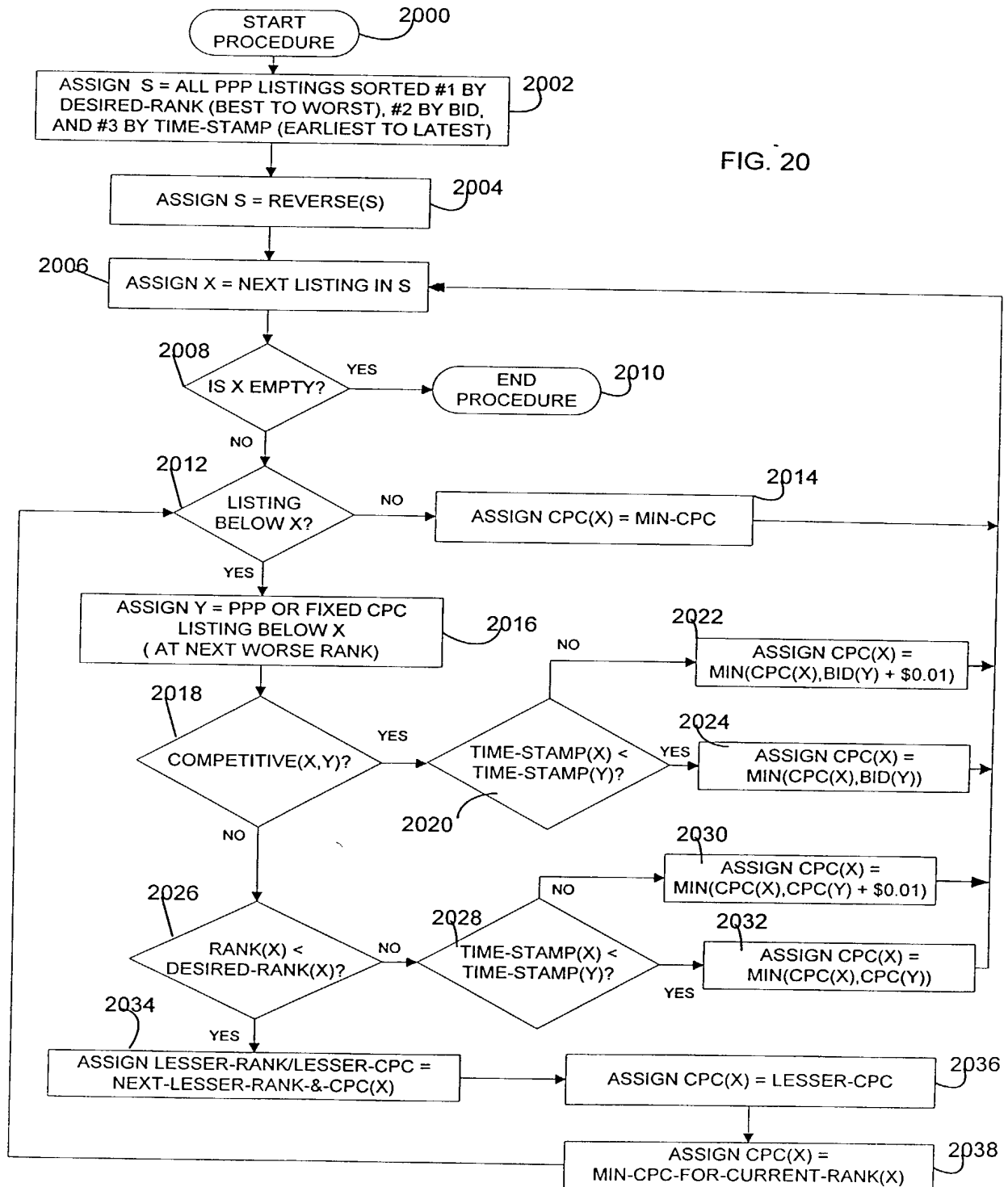


FIG. 19





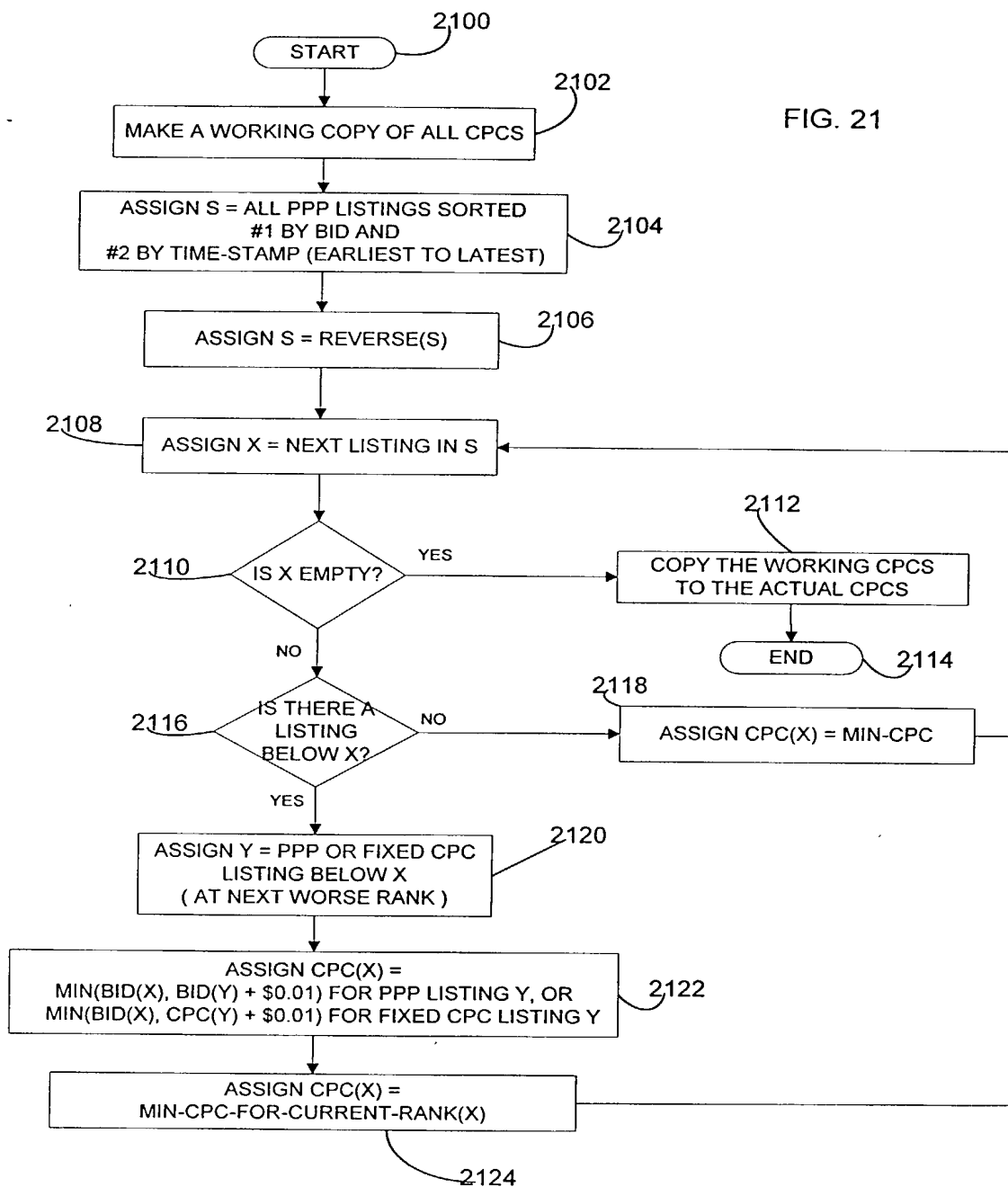


FIG. 22

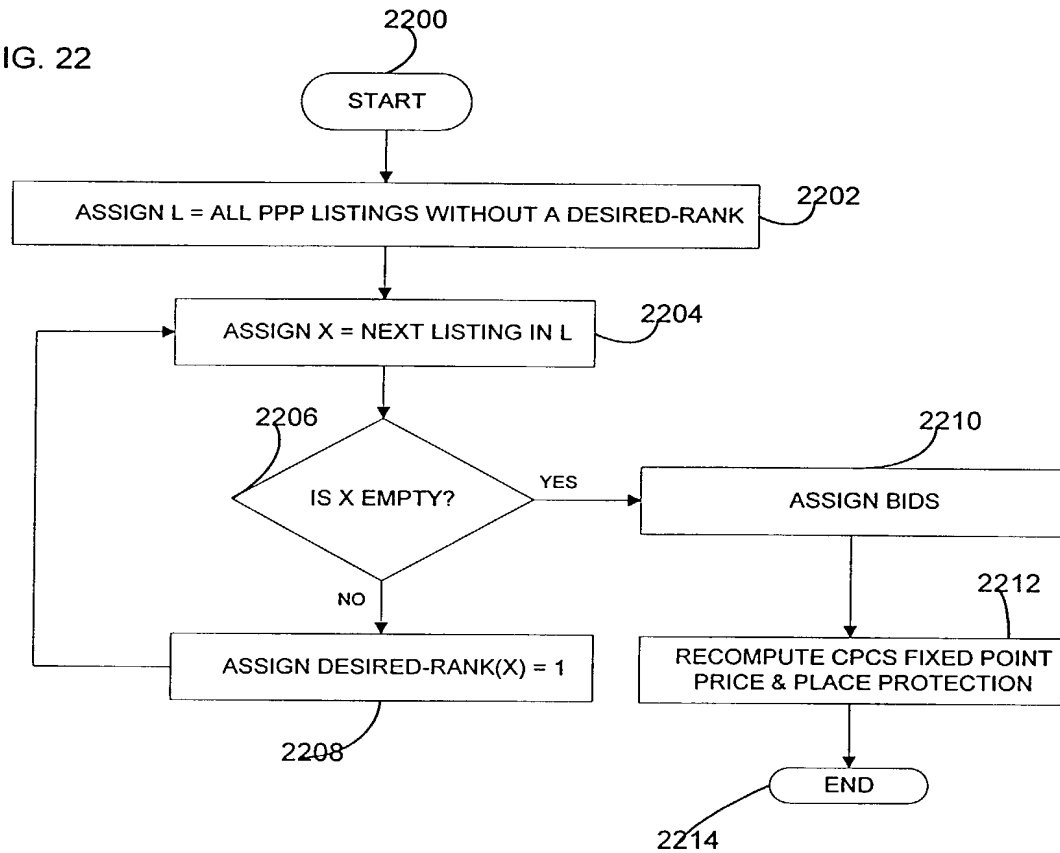


FIG. 23

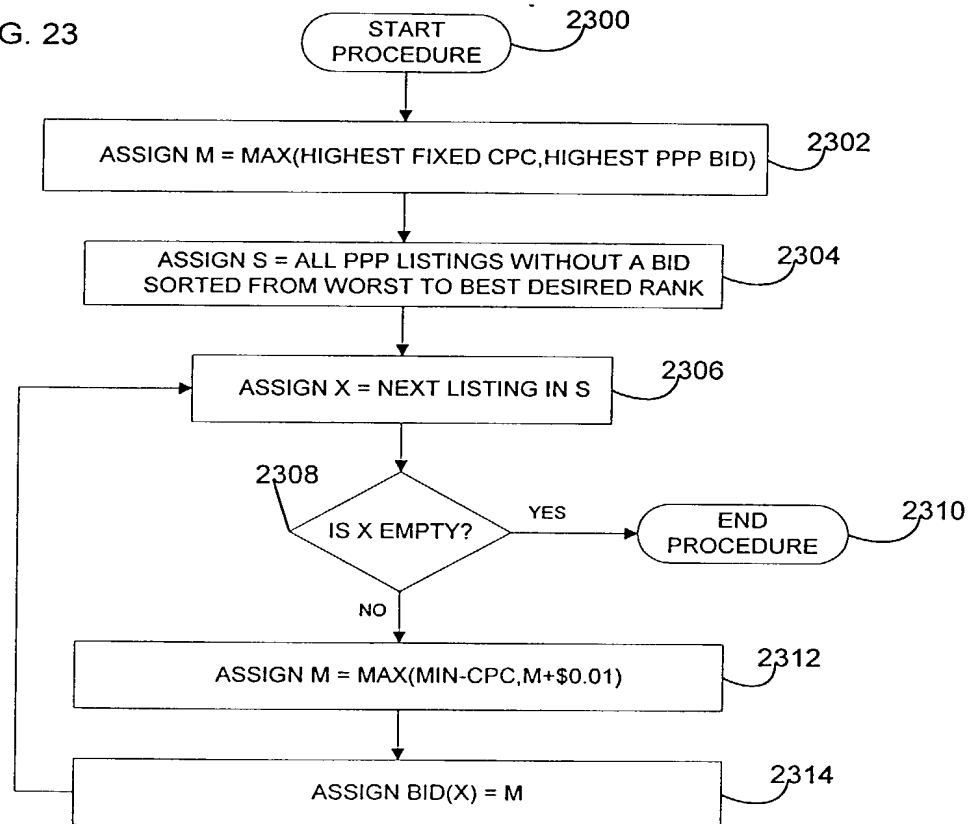
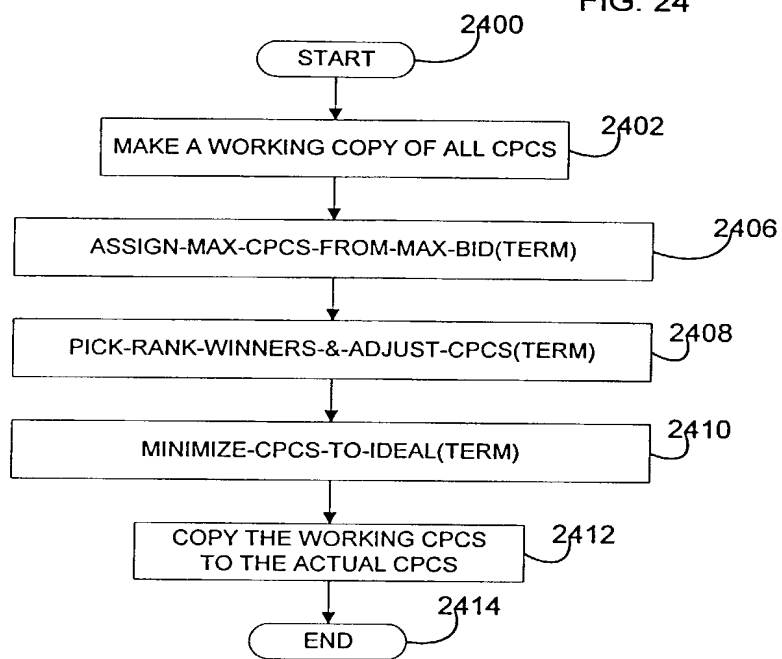


FIG. 24



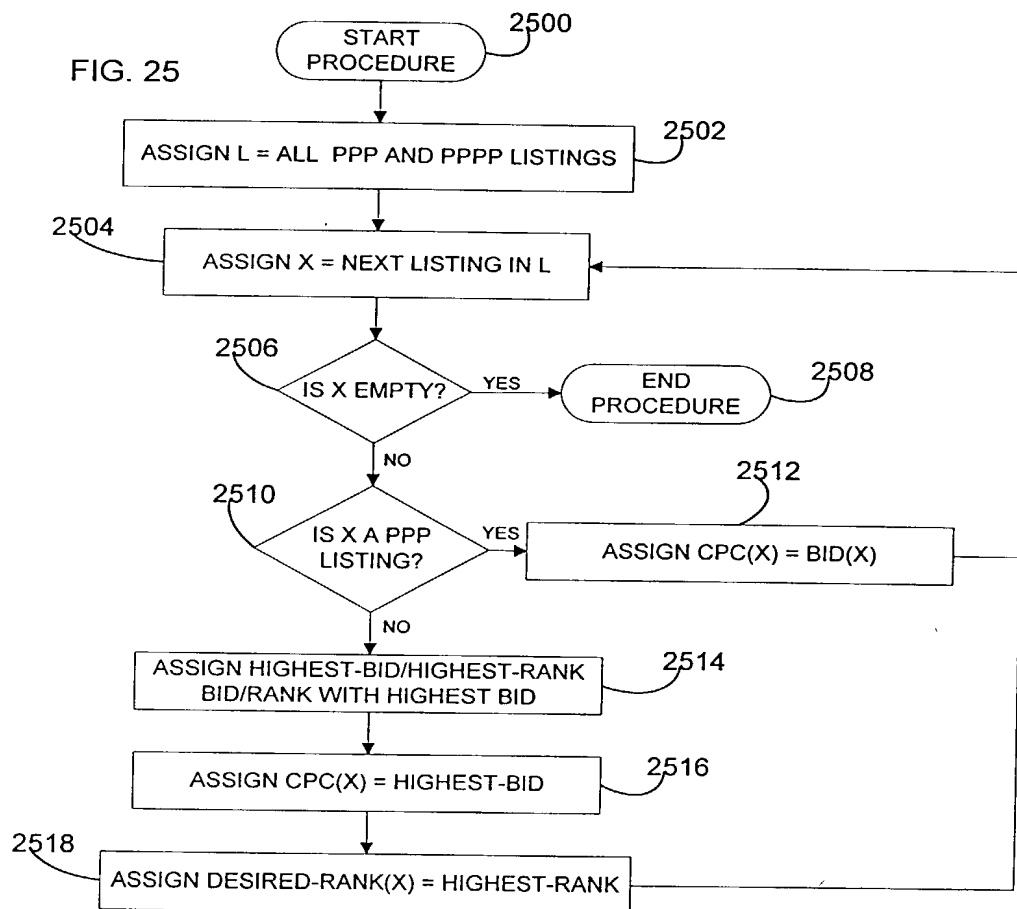


FIG. 26

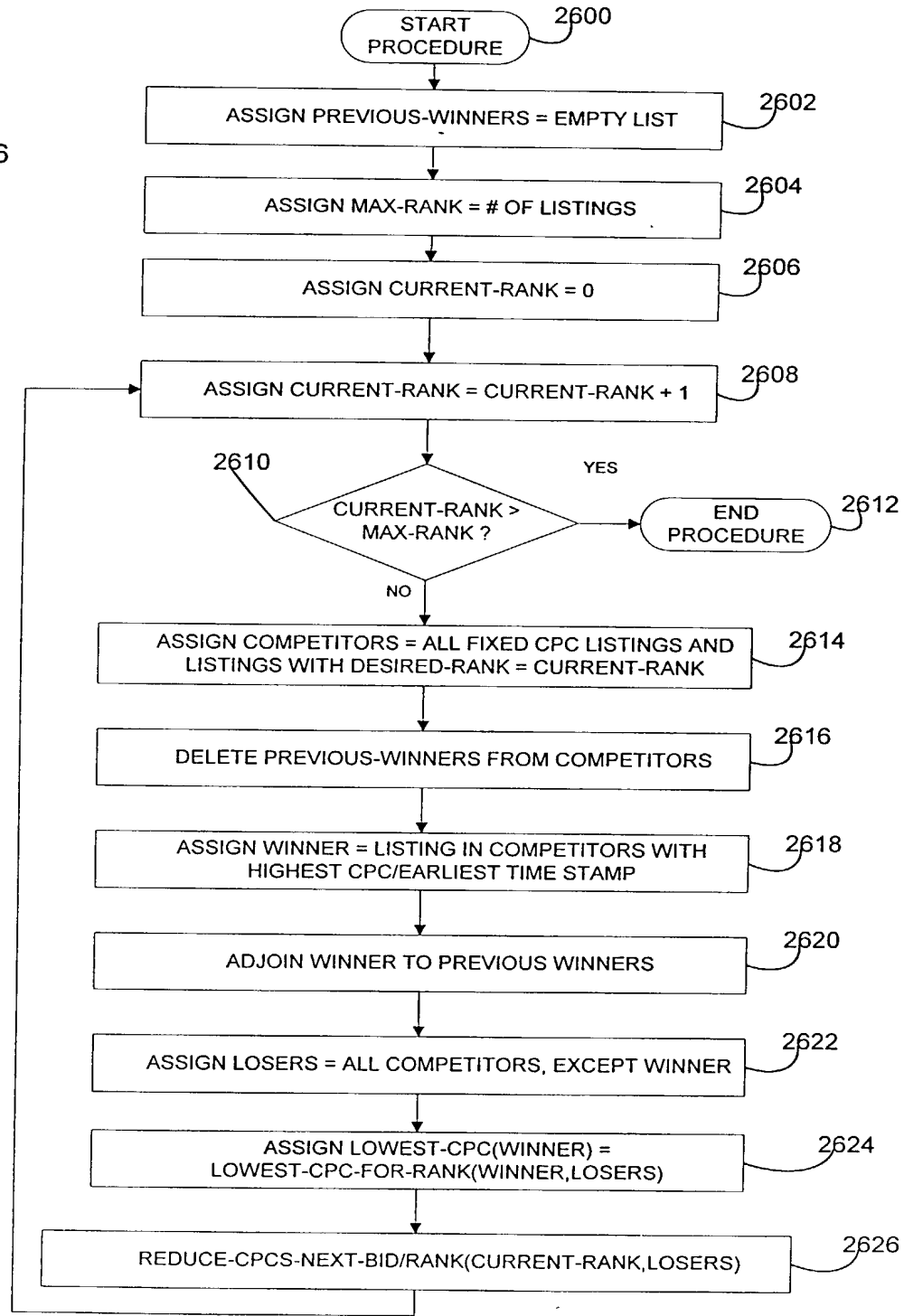


FIG. 27

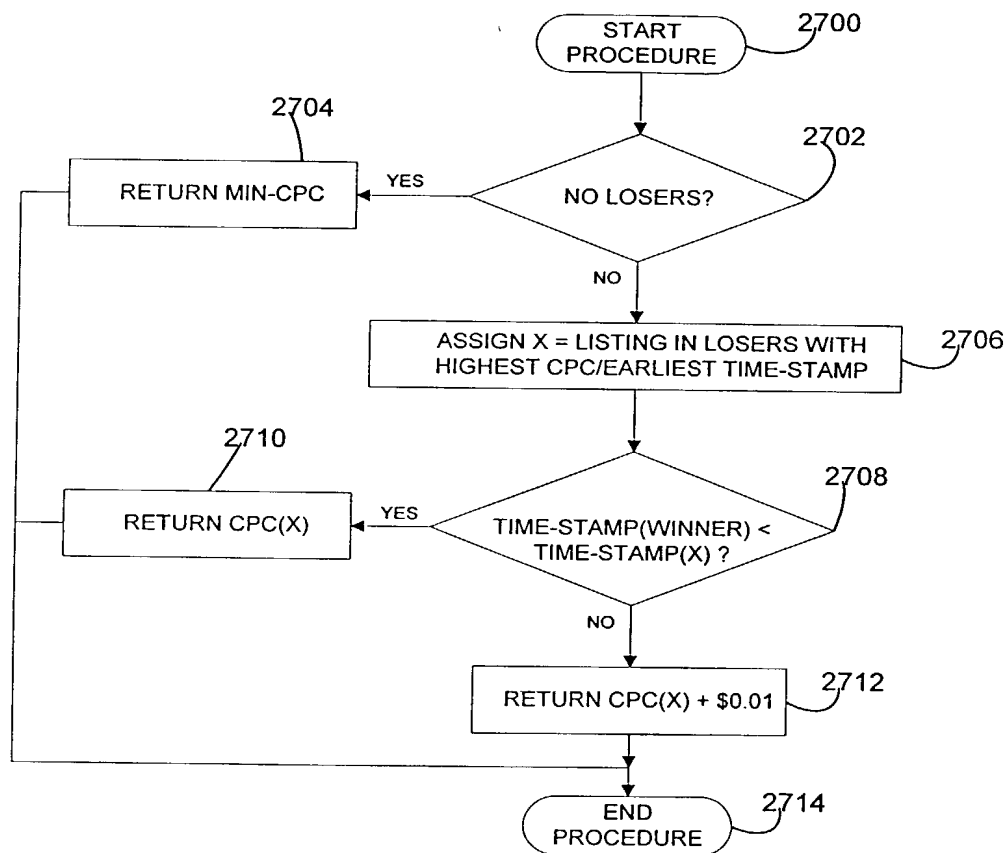


FIG 28

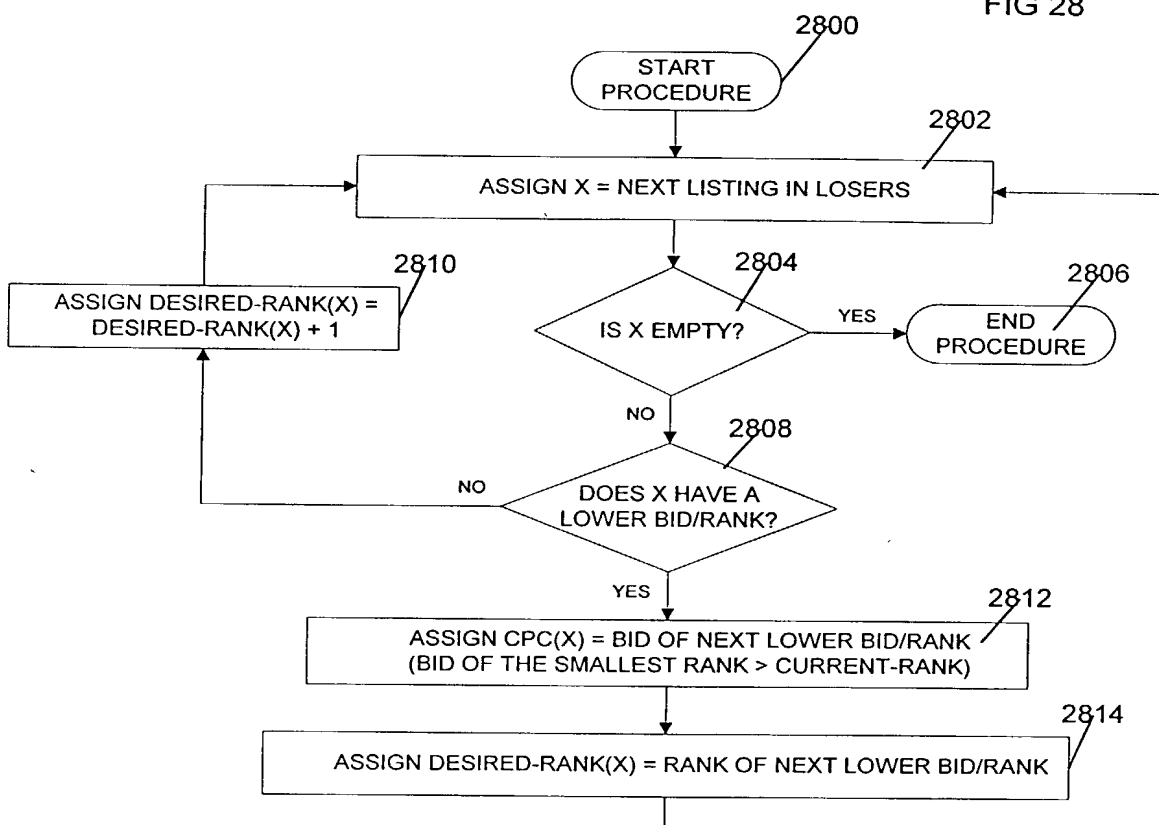


FIG 29

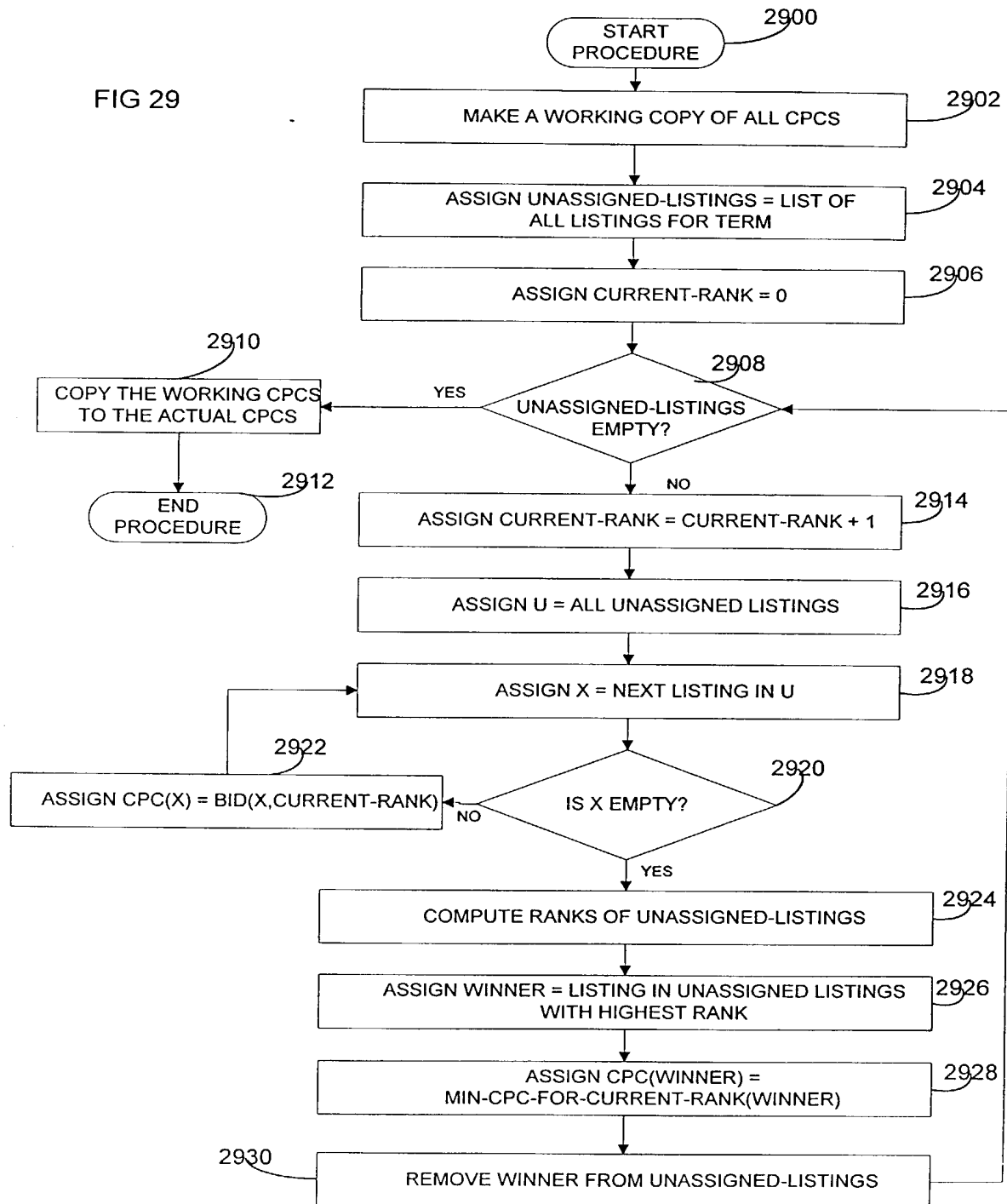
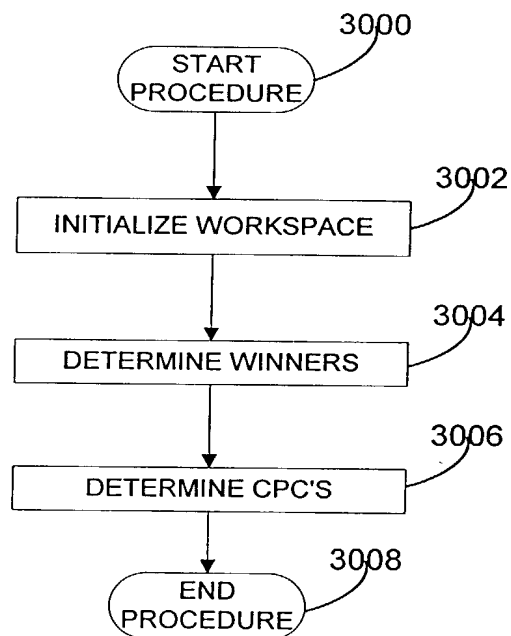


FIG 30

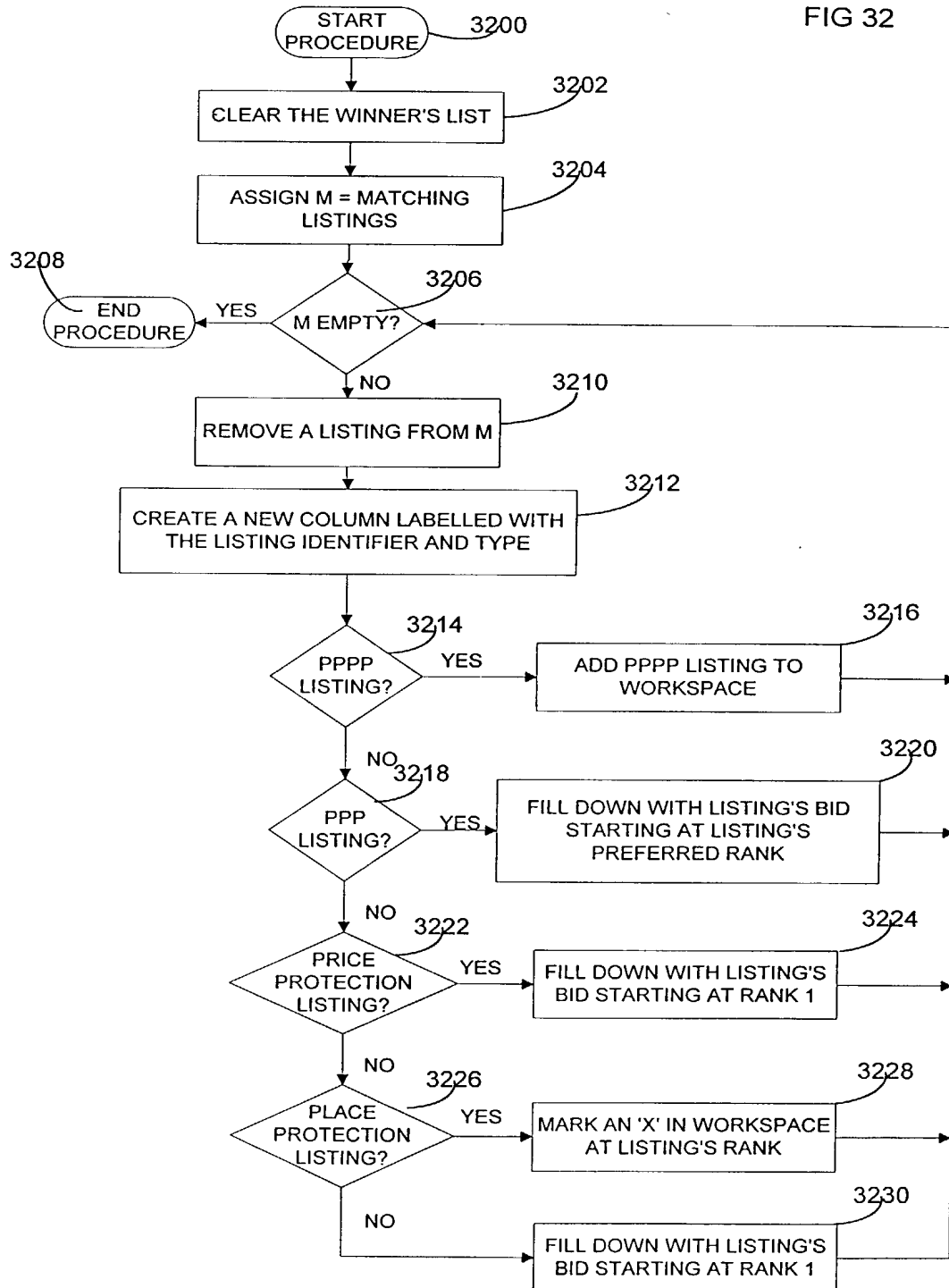


3140

FIG. 31

3156	3154	3142	3144	3146	3148	3150	3152	3174
	Timestamp:	Alpha PPPP	Bravo PPPP	Charlie fixed CPC	Delta PPP	Echo PP	Foxtrot Place Prot.	Winner CPC
3158	Rank 1	723	750	77	617	687	139	TBD
3160	Rank 2	\$1.10	\$1.00	\$0.90	-	\$0.75	-	TBD
3162	Rank 3	\$1.30	\$1.20	\$0.90	\$0.75	\$0.75	-	TBD
3164	Rank 4	-	\$0.80	\$0.90	\$0.75	\$0.75	X	TBD
3166	Rank 5	\$0.50	\$0.70	\$0.90	\$0.75	\$0.75	-	TBD
3168	Rank 6	\$0.40	\$0.70	\$0.90	\$0.75	\$0.75	-	TBD
3170	Rank 7	-	\$0.70	\$0.90	\$0.75	\$0.75	-	TBD
3172	Rank 8	-	\$0.70	\$0.90	\$0.75	\$0.75	-	TBD

FIG 32



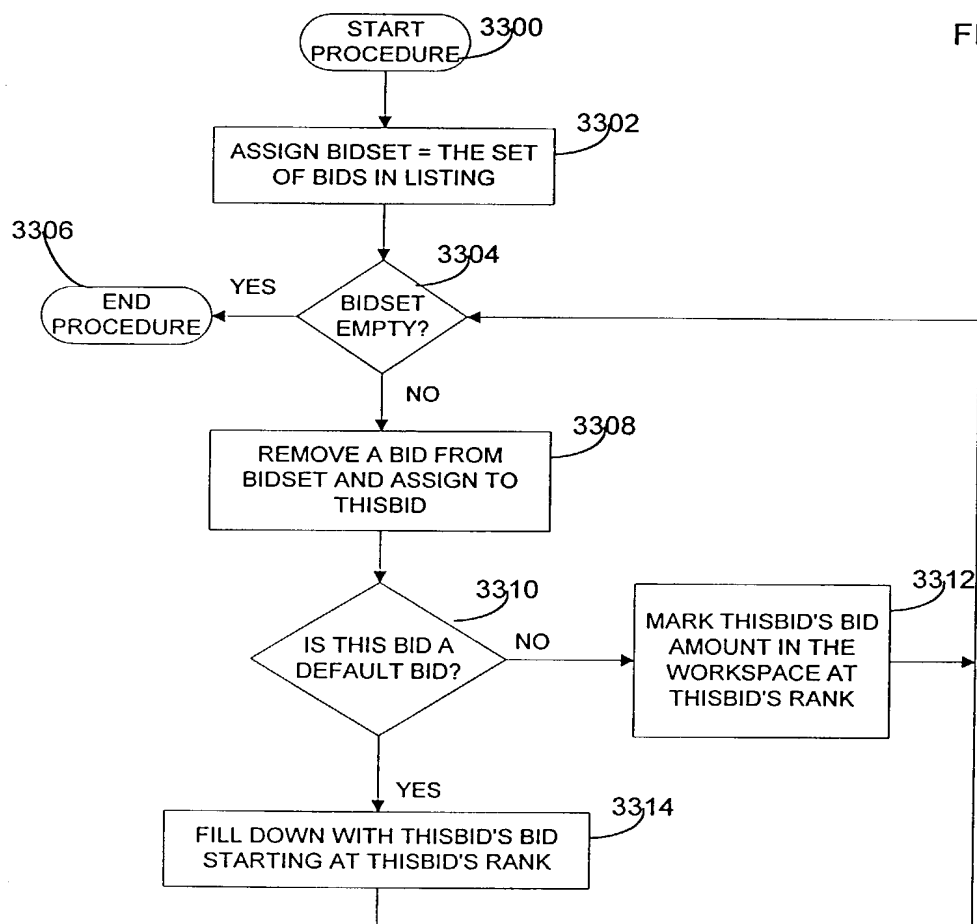


FIG 34

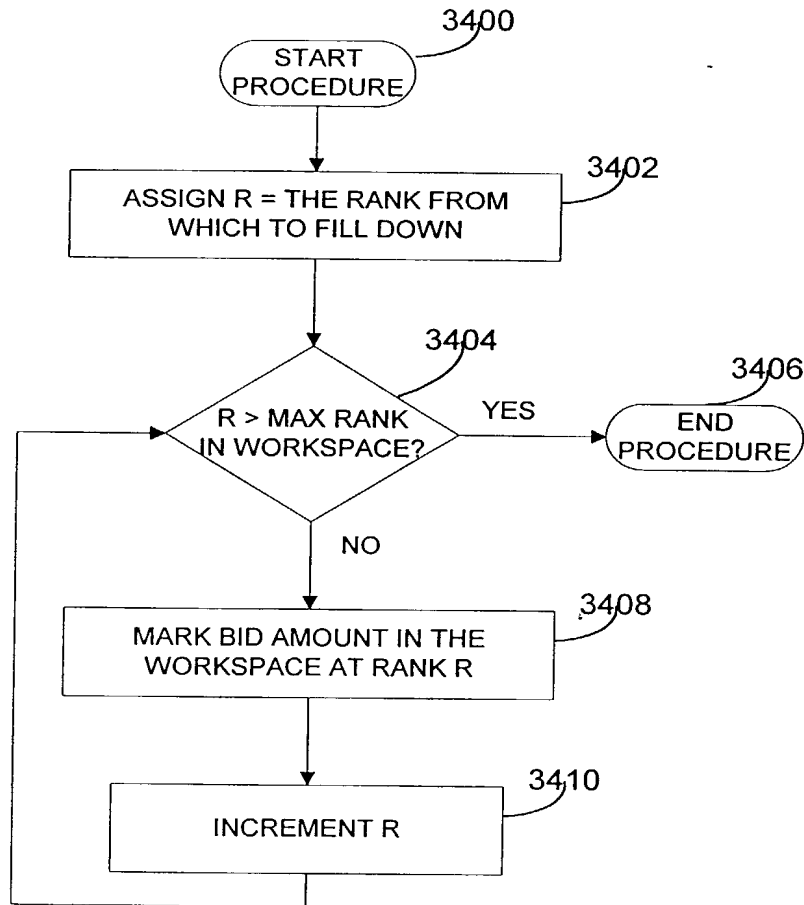
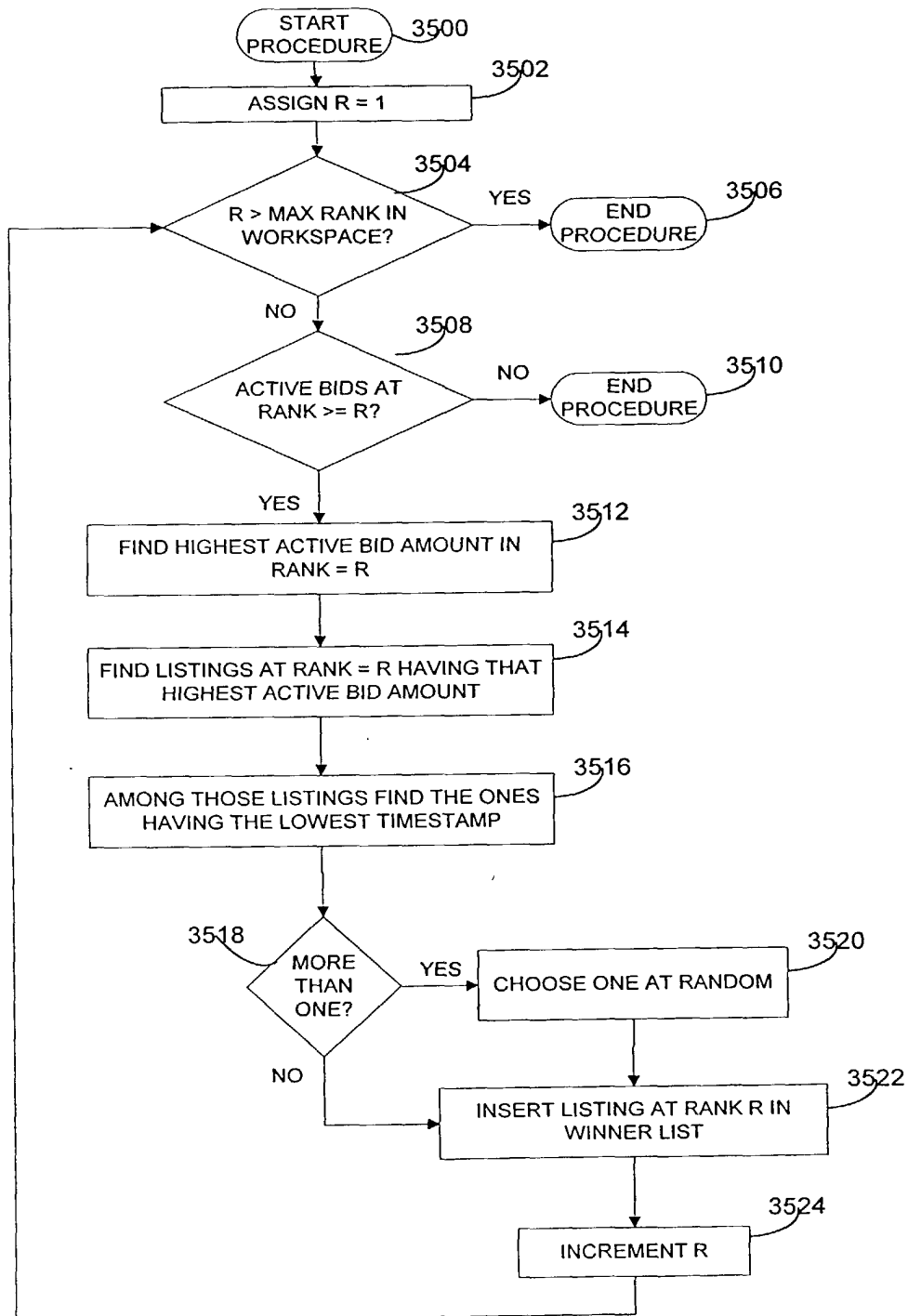
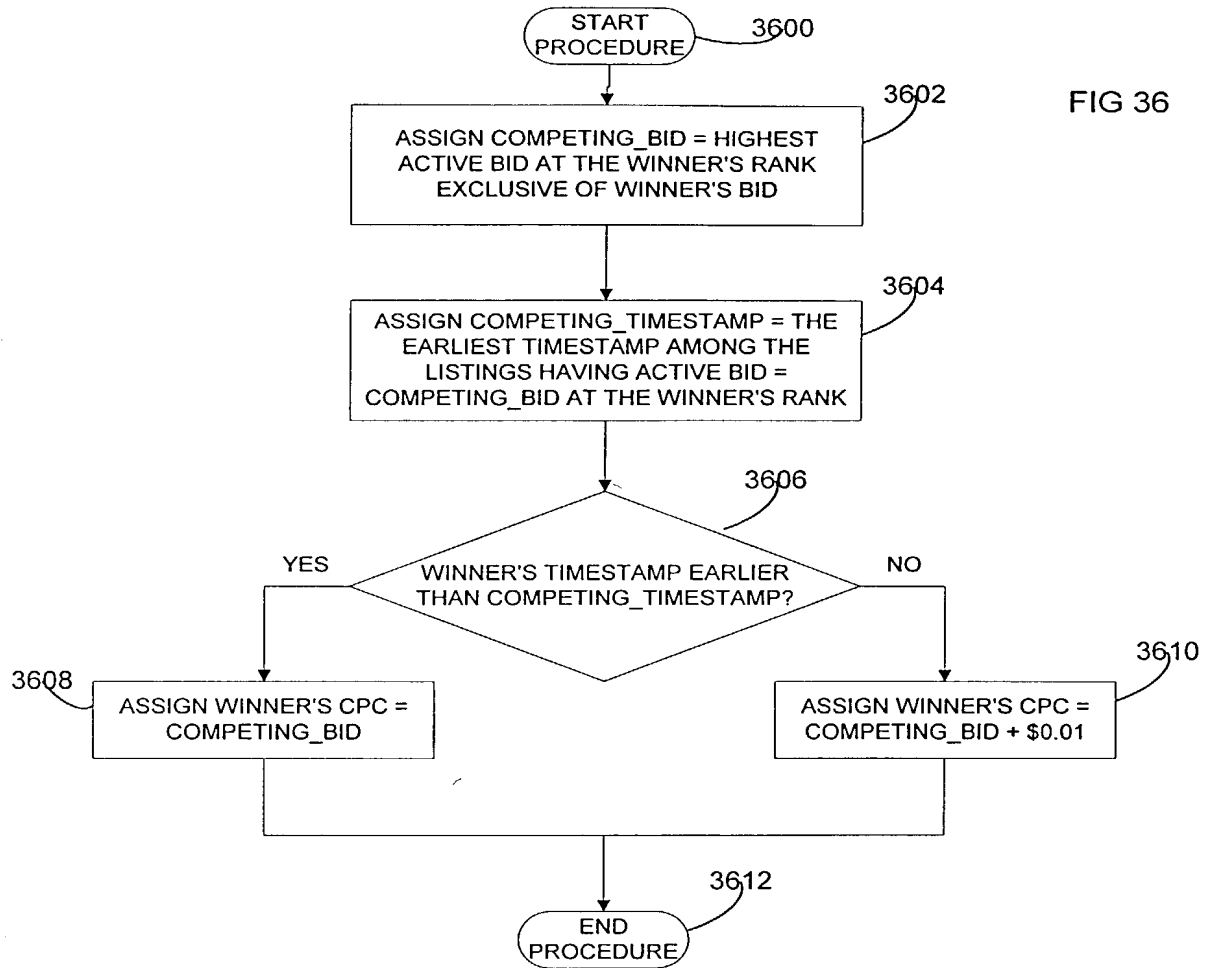
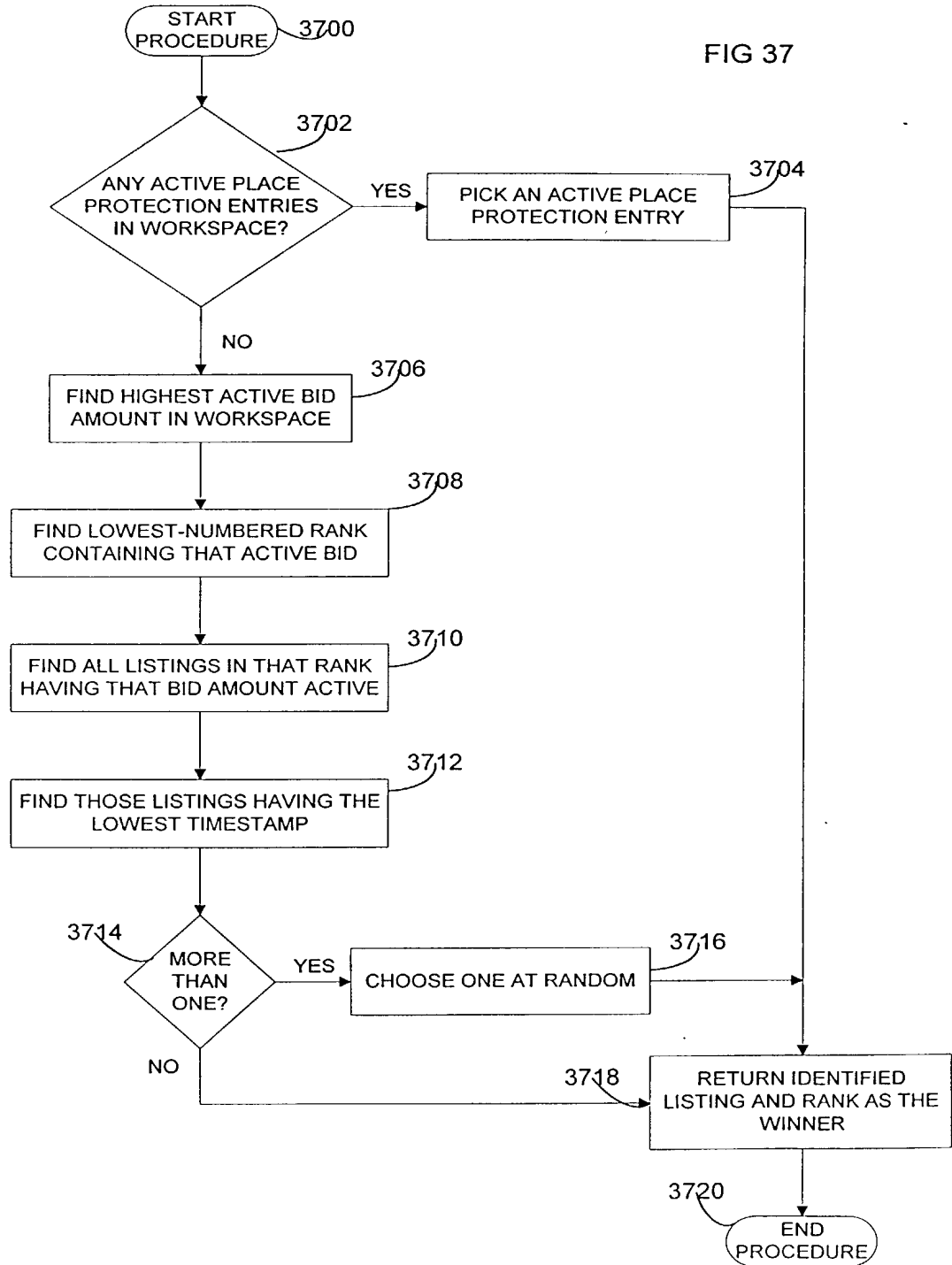


FIG 35







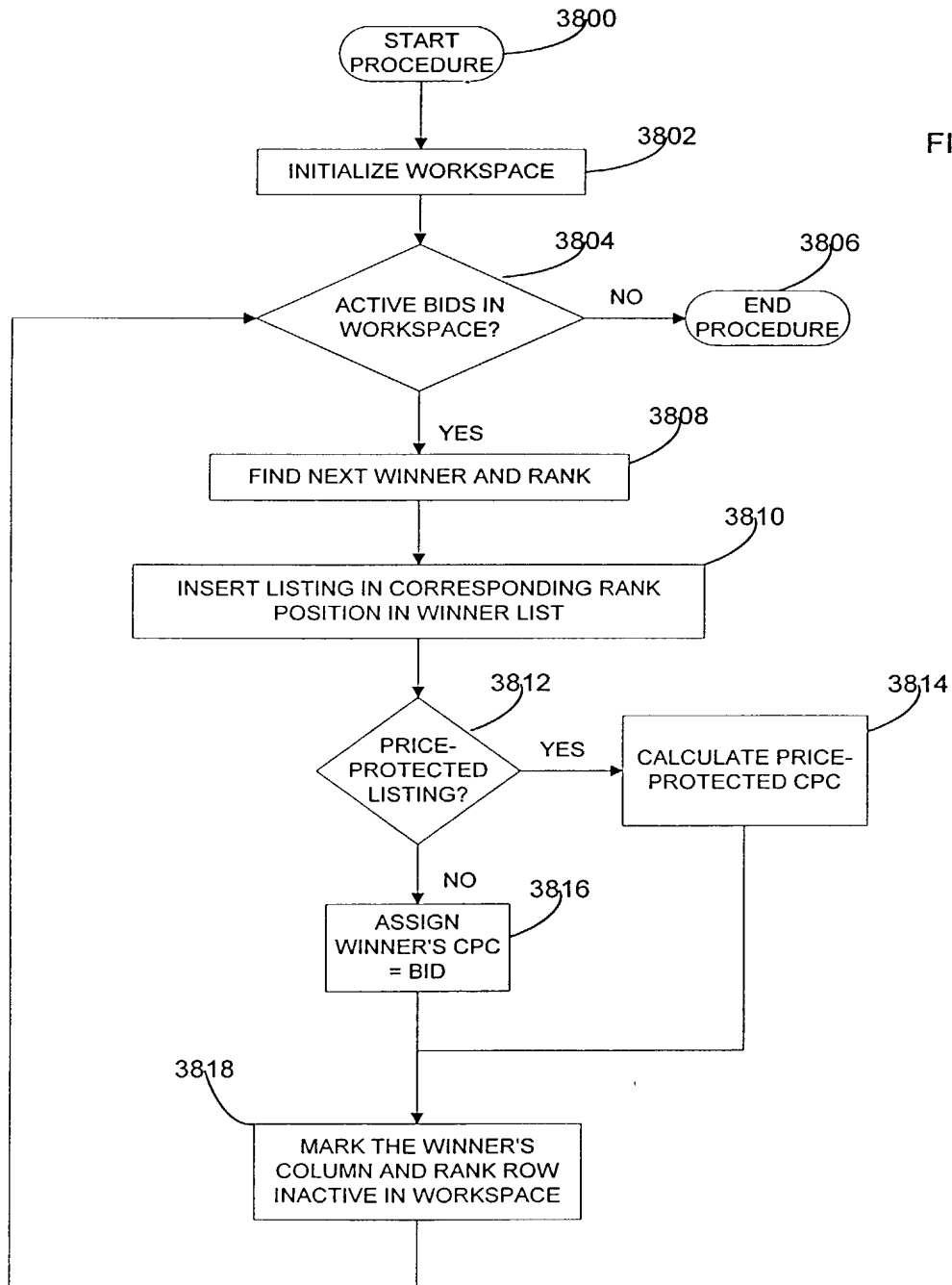


FIG 39

